

## **Sensormatic EAS Labels**

Sensormatic Ultra•Strip® EAS labels are designed to provide the highest level of anti-shoplifting protection in the smallest label size possible. Ultra•Strip labels are popular with both retailers and source tagging manufacturers/distributors, and are available in sheet or roll formats for either manual or automatic, high-speed application. In addition to typical label requirements, Sensormatic also offers specialty label products for markets such as Food & Drug, Books, Multi-media, and others.

### **Ultra Strip III**

The Ultra•Strip® III label is compatible with all Ultra•Max® detection and deactivation devices and all Ultra•Strip III label formats provide the highest label detection and deactivation performance. Ultra•Strip III labels are available in white, barcode, or black, and in sheets for manual application and roll formats for automatic, high-speed application.

Dimensions: 1.78" x 0.420" x 0.074"

### **Ultra Strip III Microwaveable**

Ultra•Strip® III Microwaveable label is designed to protect meat products. The white version of the label is integrated into meat soaker pads. The red with test version is typically applied to the packaging containing meat weighing at least 227 grams (0.5 lbs.) or greater to be microwavable.

Dimensions: 1.76" x 0.4" x 0.072"

### **Ultra Strip III Capsule**

The Ultra•Strip® III Capsule Label is an Ultra•Strip III label inside a sealed, over-wrapped package, and is the only EAS label approved by the U.S. Federal Food and Drug Administration for direct food contact. The Capsule label is designed for source tagging vitamins, dietary supplements, and other food items, and each label exhibits a tri-lingual (English, Spanish & French) precautionary warning against ingesting the label. Ultra•Strip III Capsule labels are available in bandoleer or individual formats, and must be applied in an approved FDA environment.

Dimensions: 2.36" x 0.55" x 0.157"

### **Ultra Strip III Low Profile**

Ultra•Strip® III Low Profile labels are designed for placement inside a CD jewel case or where height restrictions are a limiting factor. Ultra•Strip III Low Profile labels must be applied to a rigid surface only due to the label's flexibility, and are available in white label rolls for automatic application.

Dimensions: 1.76" x 0.4" x 0.047"

## Sensormatic EAS Labels

### Ultra Strip III Hang Tag

The Ultra•Strip® III Hang Tag is an Ultra•Max Acousto-Magnetic label designed to protect accessory items from theft. This product can be applied at store level, in a distribution center or source tagged by the manufacturer. The Ultra•Strip® III Hang Tag was designed to be applied directly to a product using a zip tie by either the retailer or manufacturer. The label consists of a standard Ultra•Strip III Label with a substrate extension beyond one end of the label. The substrate extension contains a die-cut hole that allows the product to be zip tied or string attached to such merchandise as jewelry, accessories, small leather goods, soft home items, and sunglasses. The Ultra•Strip III Hang Tag label is compatible with all Ultra•Max detection and deactivation devices.

Dimensions: 2.28" x 0.394" x .078"

### Ultra Strip III Insertable

The Ultra•Strip® III Insertable Label is released to the European market only. When used to protect compact disks, the label is designed to be inserted through the narrow molding slot in a CD jewel case. On other plastic-wrapped boxes such as perfume, the label is intended to be inserted into the carton's folding slot. Due to this label's usage, contact deactivation is not recommended. NOTE: The Insertable label should not be inserted into materials intended for children.

Dimensions: 1.97" x 0.36" x 0.082"

### Ultra Strip III Book Label

The Ultra•Strip III Book label exhibits a special ultra low-tack adhesive designed to protect books without damaging pages or falling out when the book is opened. The Book Label is compatible with all Ultra•Max® detectors and proximity deactivation devices. Due to its intended usage, contact deactivation is not recommended. This label product is available in barcode half sheets consisting of 54 labels. Note: The Book Label should not be placed on product intended for children's use.

Dimensions: 1.78" x 0.420" x .079"

### Ultra Strip III Individual Label

The Ultra•Strip® III Individual Label is designed for permanent placement inside a cavity within a product for a Phase III Source Tagging application. The adhesive-free quality of this label allows it to be inserted into the cavity without adhesive interference. Due to this label's usage, contact deactivation is not recommended. NOTE: Ultra•Strip III Individual labels inserted into products must be secured well enough to remain inside the product for the life of the product.

Dimensions: 1.78" x 0.420" x 0.074"

## Sensormatic EAS Labels

### Ultra Strip II

Ultra•Strip® II labels provide standard Ultra•Max® detection and high deactivation performance. The label is compatible with all Ultra•Max detectors and deactivator devices, but should not be used with the ZK151 Contact Pad deactivation. Ultra•Strip II labels are available in sheets for manual application or roll formats for automatic, high-speed application.

Dimensions: 1.76" x 0.40" x 0.052" *DISCONTINUED*

### Non-Deactivatable Label

The Non-Deactivatable label (NDL) provides the highest level of detection within a label footprint while incorporating the stability and resistance to deactivation similar to a Sensormatic® hard tag. The NDL is designed to remain active in typical point of sale (POS) environments where it may come in close proximity to deactivator's and magnetic 140 decoupler's.

Dimensions: 1.786" x 0.42" x .093"

The Logic Team is ready to answer any questions and assist you with your source tagging project. Visit us on the web at [www.logicpkg.com](http://www.logicpkg.com) for more information on our services. Feel free to contact a member from Logic Packaging at (714) 557-2915.

Logic Packaging, Inc.  
3530 Lake Center Drive  
Santa Ana, CA 92704

Tel: (714) 557-2915  
Fax: (714) 557-2916

[www.logicpkg.com](http://www.logicpkg.com)